

## 如何完善分类介绍

### 分类介绍的重要性：

完善分类页面的质量，提升分类页面在搜索引擎中的友好度！优化网页在搜索引擎上的排名

### 分类介绍描述：

1. 注重首段分类介绍说明，可作为产品广告语；多个分类间的分类介绍要不重复，尤其是首段部分：最好是原创的，越原创的东西越容易被谷歌所抓取。
2. 首段详情描述中建议**穿插 3-5 个产品相关关键词**最佳。
3. 句子间的标点符号需用英文标点。且标点之后都用一个空格隔开。
4. 涉及参数较多时，可采用表格形式呈现，宽度不要超过 700px。要注意：表格只建议纯参数形式，如表格里含有大量的文字性描述，建议之间摘要出来。因表格在小语种里是不翻译的。
5. 采用图文并茂的方式，宽度控制在 1000px 之内，并图片用产品关键词命名。
6. 分类介绍描述字符控制在 **500 +** 以上

### 分类介绍样本参考：

**（ 范本模式参考一 ）**      轴承类：深沟球轴承 Deep Groove Ball Bearing（属一级分类）

1. 介绍什么是深沟球轴承，它的特点是什么，有什么类型，并写的时候尽量多插入几个关键词进去
2. 通用型号，参数等用表格展示，也方便买家一目了然
3. 采用图文并茂形式，插入图片 1-3 张（图片用关键词命名）
4. 应用领域
5. 常用话术-结束语。

-----如下所示 ↓

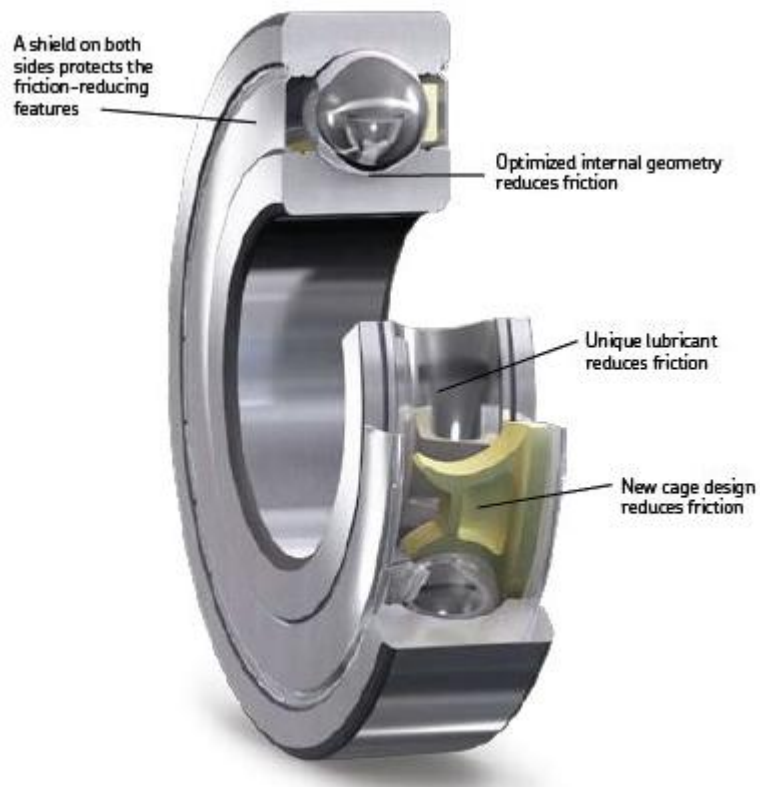
Deep Groove Ball Bearing：

Deep groove ball bearings are versatile, self-retaining bearings with solid outer rings, inner rings and ball and cage assemblies. These products are of simple design, durable in operation and easy to maintain; Deep groove ball bearings are available in single and double row designs and in open and sealed variants.

Due to the production technology used, open bearings can still have turned recesses on the outer ring for seals or shields.

Deep groove ball bearing Size Table:

Bearing No.	Boundary Dimensions mm					Basic load rating KN		Weight
	d	D	B		rsmin	Dynamic	Static	Closed
			Open	Closed		Cr	Cor	Kg
602	2	7	2.8	3.5	0.15	0.39	0.13	0.0005
603	3	9	3	5	0.15	0.39	0.13	0.0014
604	4	12	4	4	0.20	0.486	0.223	0.0023
605	5	14	5	5	0.20	1.330	0.500	0.0037
606	6	17	6	6	0.30	1.960	0.730	0.0069
607	7	19	6	6	0.30	2.800	1.060	0.0082
608	8	22	7	7	0.30	3.300	1.370	0.0129
609	9	24	7	7	0.30	3.350	1.430	0.0160
6000	10	26	8	8	0.30	4.580	1.980	0.0190
6001	12	28	8	8	0.30	5.100	2.380	0.0220
6002	15	32	9	9	0.30	5.590	2.840	0.0030
6003	17	35	10	10	0.30	6.800	3.350	0.0390
6004	20	42	12	12	0.60	9.390	5.020	0.0690
6005	25	47	12	12	0.60	10.100	5.850	0.0800
6006	30	55	13	13	1.00	13.200	8.300	0.1160
6007	35	62	14	14	1.00	16.210	10.420	0.1550
6008	40	68	15	15	1.00	17.030	11.700	0.1920
6009	45	75	16	16	1.00	21.080	14.780	0.2450
6010	50	80	16	16	1.00	22.000	16.260	0.2610



Typical Applications: bowling pinsetters, electric motors, elevators, fork lift trucks, paper converting, power tools, printing machinery, pumps, textile machinery, woodworking and so on.

Cages: glass fibre reinforced polyamide 6,6 cage pressed steel cage , machined brass cage.

If you have any questions, please contact with us directly. Deep Groove Ball Bearings are produced by HRT bearing With High Quality and Good Appearance. Welcome you can visit our Factory. For inquiry, Please send mail directly to us.

( 范本模式参考二 )      阀门类：蝶阀    Butterfly Valve    属一级分类

1. 首段文字性描述 介绍产品的特点，用途，应用等等

2. 产品主推图或产品蝶阀类全图

----- 如下所示 ↓

Butterfly valve is generally use for arranging and isolating flow. It allows quick shut off than other type of valves. These valves are more favored because of low cost and less weight than others.

A Butterfly valve is a quarter-turn rotational motion valve, that is used to stop, regulate, and start flow.

**Advantages of Butterfly valves:**

Compact design requires considerably less space, compared to other valves

Light in weight

Quick operation requires less time to open or close

Available in very large sizes

Low-pressure drop and high-pressure recovery



**( 范本模式参考三 )**      阀门类：晶圆式蝶阀    wafer type butterfly valve    属二级分类

1. 文字性描述，介绍产品为主
2. 产品参数（因参数中有大量文字，所以不采用表格，直接用段落形式展现）
3. 图片细节图
4. FAQ

----- 如下所示 ↓

**wafer type butterfly valve**

We offer a full range of Wafer type product to series 20, in a range of materials such as Cast Iron, Ductile Iron and carbon steel, alongside CF8 Stainless AND CF8M Austenitic with Aluminium Bronze and C95500 Nickel Aluminium Bronze variants in Wafer/Lugged type and double flanged variants. All our Butterfly Valve products are available with Hand wheel, gearbox or actuation to your specification offered in size ranges from DN50 to DN600 for wafer type and up to DN1400 on the double flanged versions.

**Description of wafer type butterfly valve**

Size: DN40-DN1200

Hand wheel: Ductile iron

Material: DI

Fields of applications: Water

Working Pressure: PN10/16

Working Temperature: 0℃,+120℃

Guarantee time: 1 year

MOQ: 5 pieces

Packaging: Standard export package or Customized

Payment: L/C,D/P,T/T,Western Union

Delivery: NINGBO CHINA, 30 days after payment



**FAQ :**

Q: How about payment terms?

A: 30% TT deposit + 70% TT before shipment, 50% TT deposit + 50% LC balance, Flexible payment can be negotiated.

Q: Installation and commissioning?

A: We will send our engineer for installation and commissioning, but relevant cost will be paid by you.

Q: Do you have some videos where we can see the line producing?

A: Yes, we can provide some videos for reference.