



Product Data Sheet

54u Synthetic Paper/Rubber Based Permanent/ Art paper

HA18QE1325

Facestock

White Synthetic Paper

A matt, white, plain Polypropylene (PP) film with printable coating.

Color	White	
Basic Weight	45 (± 2)g/m ²	ISO-536
Thickness	54(± 2) μ	ISO-534

Adhesive

Rubber Based Permanent

A rubber based hotmelt permanent adhesive providing excellent tack and adhesion to a wide variety of substrates including apolar surfaces.

Initial Tack	12 N/25mm	FTM9
Peel adhesion 90°	7 N/25mm	FTM1
Min.Appl.Temp.	+5 °C	
Service Temp.	-5 °C to 70°C	

Liner

One side art paper

Color	White	
Basic Weight	138 (± 5)g/m ²	ISO-536
Thickness	138 (± 5) μ	ISO-534

Application

This material is resistant to moisture, grease and tear. It is suitable for wide range of purposes including promotional identification labels for cosmetics, perfumes and beverages.

Printing Methods

Provides very good printability on UV offset printing.

Shelf life

- 1 year if stored at following condition:
- Store in a cool and dry place, and keep the material in original packaging when not used.
 - Temperature 23 \pm 2°C .
 - Humidity 50 \pm 5%.
 - Keep away from direct sunlight.

• The above data has been typically tested in our own laboratory but it does not represent as guarantee of all purpose. In order to ensure the correct usage of our products, further testing on the corresponding substrates to verify the result is always recommended.